



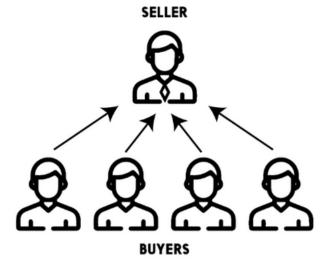
Forward Auction Software

**Procurement ERP Solution** 

#### **Overview**



#### Bidders Compete each other in real time

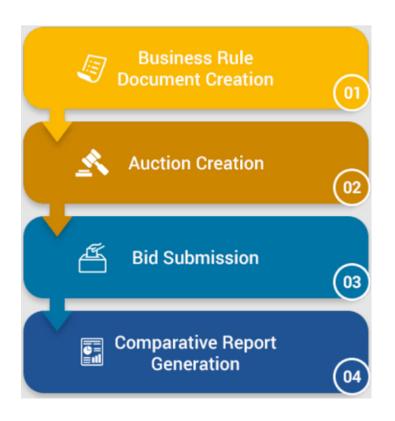


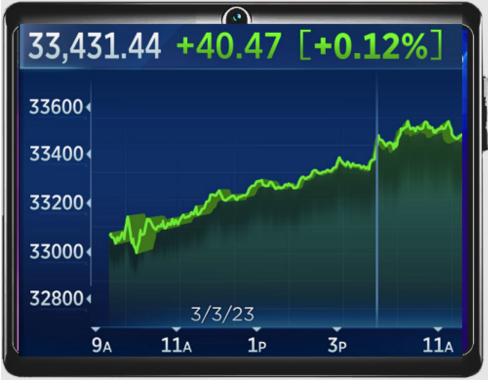
**GOAL: HIGHEST PRICE** 

Forward auction software streamlines the auction process, making it faster and more efficient. Bidders can easily place their bids and compete in real-time, which accelerates the sale process. Online forward auction software allows sellers to reach a larger and more diverse audience of potential buyers, expanding their market reach beyond traditional local or regional boundaries.

### **Key Features**

The software provides a transparent and centralized platform where all participants can view bids, prices, and auction status in real-time. This transparency builds trust and confidence among participants.





### **Benefits To Industries**

#### FORWARD AUCTION

Buyer pays highest price, and seller achieves maximum revenue for their product.

- ✓ Increased Access to buyers
- **⊘** All Buyers receive the same information
- Small businesses can compete
- Efficient Process
- Clear Scope









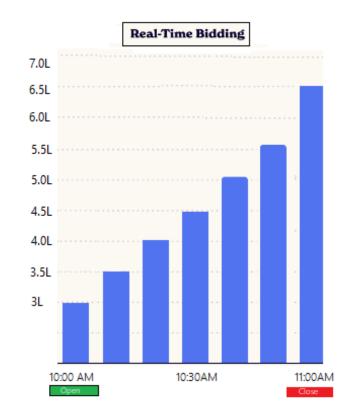
- Admin Create event and request to all vendors for participate in auction process via web application.
- Vendor read all TnC carefully related to bidding items and make decision to participate on particular time as mentioned already in notice.
- Now process start and vendor start place bidding for Items/Services that would meet that request along with the price they can buy the items or services.
- 🗸 Admin can view all activities of vendors e.g Rank, Amount and all statistics.
- Admin Accepts the Highest bid for the items that meet his goals.

## "Empower Your Sales, Maximize Value - Forward Auctions Made Easy!"

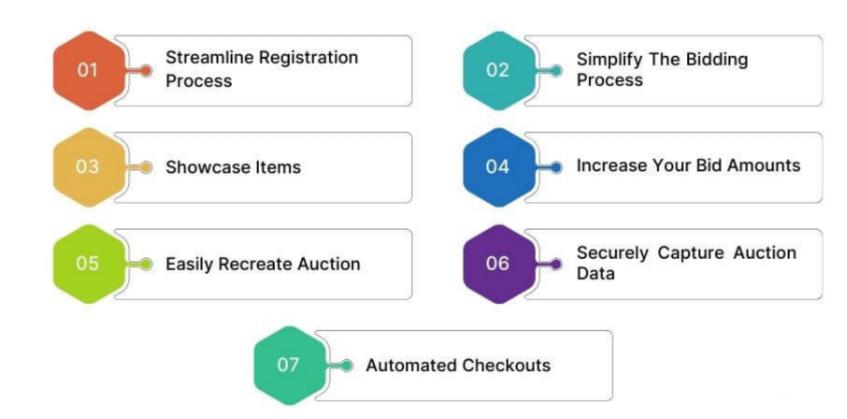
Auction ID	MKP09	Item	Crane Machine	Sold at (INR)	Rs. 6,50000.00
No. Of Participants	04	Opening Bid	Rs. 300000.00	Winner	MKPBID02

Auto Increment= Rs. 50,000.00

Bid Timing	Bid Offer(In INR)	Bidder ID
10:00:12 AM	Rs. 3,00000.00	MKPBID01
10:02:23 AM	Rs. 3,50000.00	MKPBID02
10:06:01 AM	Rs. 4,10000.00	MKPBID01
10:11:12 AM	Rs. 4,60000.00	MKPBID05
10:15:10 AM	Rs. 5,10000.00	MKPBID04
10:27:00 AM	Rs. 5,60000.00	MKPBID02
10:41:00 AM	Rs. 6,10000.00	MKPBID01
11:00:00 AM	Rs. 6,60000.00	MKPBID02



### **Advantages Of Using Auction Software**



# **Mostly Useful For**







**Metal Industries** 

**Agriculture** 





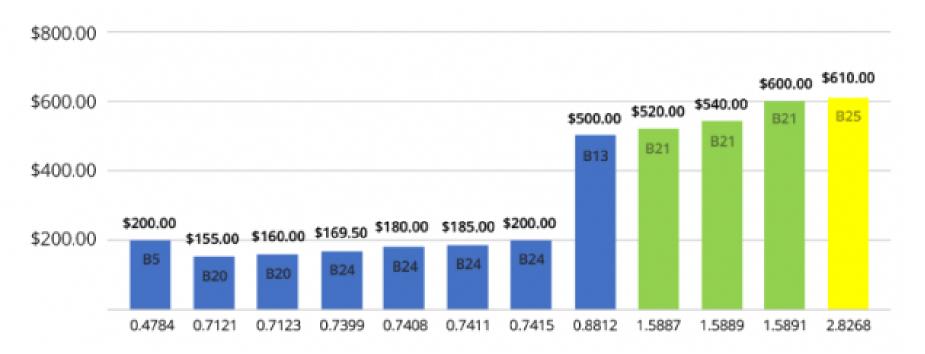


**Solar Industries** 

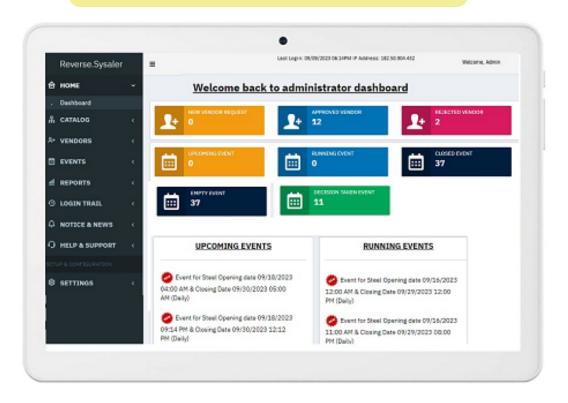
**Automobile** 

**Bank Auction** 

# **Increase Selling Cost**



### **Dashboard Management**



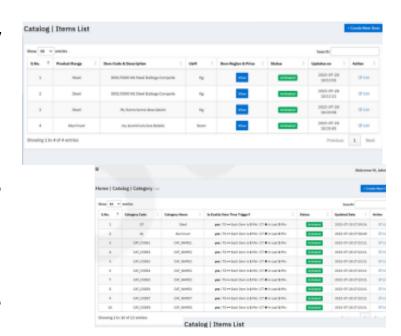
Dashboards are often used to track key performance indiactors, monitor business metrics, and gain insights into various aspects of an organization's performance.

### **Catalogue Management System**

The Catalog serves as centralized repositry for crucial information, including items, categories and vendors.

Items section, event planners can list all the items required for their events.

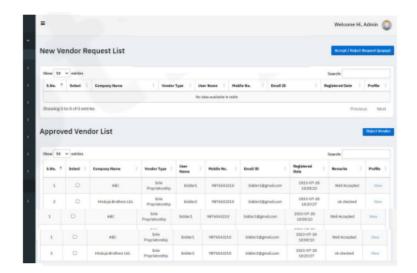
Under the "Category" section, items are grouped into relevant categories, facilitating and easy navigation



# **VENDORS MANAGEMENT**

The "Vendors" section is crucial for managing vendorrelated activities. It includes features for handling new vendor requests, approving or rejecting vendors, and maintaining a comprehensive vendor database.

- New Vendor Request
- Approved Vendor
- Rejected Vendor



### **Live Event Statistics**

Information including real-time participated vendors and their bidding rank and aggregated post-event data about the vendor's pricing, bid placement and all other details.

Company Name	Quantity	Bidder Price	Item Rank
Dixit Metals Ltd.	5	25000	H1 🛊
RKG Industries Ltd.	5	22500	H2 <b>•</b>
Divya Flooring Ltd.	5	20000	H3 <b>-</b>
Reckon India	5	17500	H4 <b>-</b>

Item Unit: 5
Starting Price: 15000

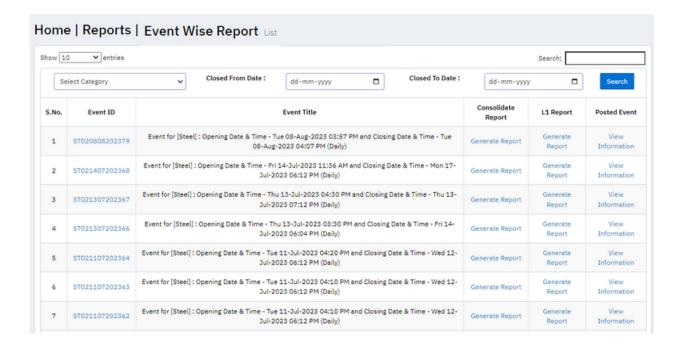
Auto Increment Value: 2500

### Reporting

The "Report" section empowers event planners to generate detailed reports and gain valuable insights from event data.

Running Event Report

**Closed Event Report** 





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